

Standard #4 Measurement and Analysis of Student Learning and Performance

Student Learning Results: PLO 2	Students can develop strategies addressing the legal, ethical, economic and global environment in which the enterprise operates. Topics included: Business Ethics, Macroeconomics, Global Dimensions of Business, Legal Environment of Business
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		Analysis of Results			
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
<p>Peregrine Exam.</p> <p>Inbound scores measure a baseline at the beginning of a student's program, in MNGT 2100.</p> <p>Outbound scores are captured in the students' capstone, MNGT 4900.</p> <p>Goal is to meet or exceed ACBSP outbound average and to see an increase in matched sample of outbound vs. inbound.</p>	<p>Direct, formative, summative, external multiple choice exam developed and administered by Peregrine Global Services.</p>	<p>For the most recent AY, the average inbound score in the relevant areas 45.3/100. The average outbound score in the relevant areas is 62.9/100. This year's results show an 38.7% increase in students' scores as a result of completing the program.</p> <p>Scores have exceeded the benchmark all years with the exception of AY 20/21 where Walker School students fell 1 percentage point below the ACBSP average (54% vs. 55%)</p>	<p>This year's inbound results were roughly the average of the three years' prior. Outbound scores have been increasing for the past three years.</p>	<p>Program revisions are under consideration, including an increased focus on ethics and global dimensions of business more purposefully distributed throughout the curriculum in order to give students both knowledge and context.</p>	<div style="border: 1px solid black; height: 200px; width: 100%;"></div>

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Student Learning Results: PLO 3	Students will have a working knowledge in a set of analytical business tools related to: math, statistics, accounting, economics, marketing, finance and behavioral science. Topics included: Accounting, Business Finance, Economics, Microeconomics, Management: Organizational Behavior, Marketing
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		Analysis of Results			
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
Peregrine Exam. Inbound scores measure a baseline at the beginning of a student's program, in MNGT 2100. Outbound scores are captured in the students' capstone, MNGT 4900. Goal is to meet or exceed ACBSP outbound average and to see an increase in matched sample of outbound vs. inbound.	Direct, formative, summative, external multiple choice exam developed and administered by Peregrine Global Services.	The average inbound score in the relevant areas 44.9/100. The average outbound score in the relevant areas is 66.4/100. This year's results show a 48% increase in students' scores as a result of completing the program. Outbound scores exceeded benchmark each year.	Inbound scores have been consistent over the last four years. Outbound scores have been steadily increasing over the last three years. We hope this trend will continue.	Program revisions are under consideration which will introduce more application and critical thinking assignments in the functional areas of business.	<div style="text-align: center;"> BSBA Matched Sample: LO3 Inbound vs. Outbound </div> <p>The top chart is a grouped bar chart with 'Year' on the x-axis (1-5) and 'Score' on the y-axis (0-100). For each year, there are two bars: a blue bar for 'Inbound' and a red bar for 'Outbound'. The scores generally show an upward trend for both, with outbound scores consistently higher than inbound scores.</p> <p>The bottom chart is a line graph with 'Year' on the x-axis (1-5) and 'Score' on the y-axis (0-100). It shows two lines: a blue line for 'Inbound' and a red line for 'Outbound'. Both lines show a clear upward trend over the five-year period, with the red line (Outbound) consistently above the blue line (Inbound).</p>

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Student Learning
Results: PLO 5

Students can access,