



# DegreePlan

Master of Arts(MA)  
Management and Leadership/ an emphasis in  
Digital Marketing Management  
39-42 hours

Student: \_\_\_\_\_  
Student ID: \_\_\_\_\_  
Email: \_\_\_\_\_  
Beginning Term: \_\_\_\_\_  
Goal to Graduate by: \_\_\_\_\_  
Academic Advisor: \_\_\_\_\_

Program prerequisite course (3hours)  
Course

Hrs Term Yr



# DegreePlan

## Pathways

\*Actual schedules may vary based on start date and course availability\*

### Full-Time Suggested Pathway/BUSN 5000

#### YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
BUSN 5000	MNGT 5590	BUSN 5200	MNGT 5650	MNGT 5670
MNGT 5000	HRMG 5000	MRKT 5000	MRKT 5740	BUSN 5760

#### YEAR 2

Term 1	Term 2	Term 3
HRDV 5630	MNGT 6000	MRKT 5790
MRKT 5895	MRKT 5750	

### Full-Time Suggested Pathway/o BUSN 5000

#### YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
MNGT 5000	HRMG 5000	MNGT 5650	BUSN 5760	MNGT 5670
MNGT 5590	BUSN 5200	MRKT 5000	MRKT 5740	MRKT 5895

#### YEAR 2

Term 1	Term 2
HRDV 5630	MNGT 6000
MRKT 5750	MRKT 5790

### Part-Time Suggested Pathway/BUSN 5000

#### YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
BUSN 5000	MNGT 5000	MNGT 5590	HRMG 5000	



# DegreePlan

YEAR3

Term 1	Term 2	Term 3	Term 4
BUSN 5760	MRKT 5895	MRKT 5750	MRKT 5790